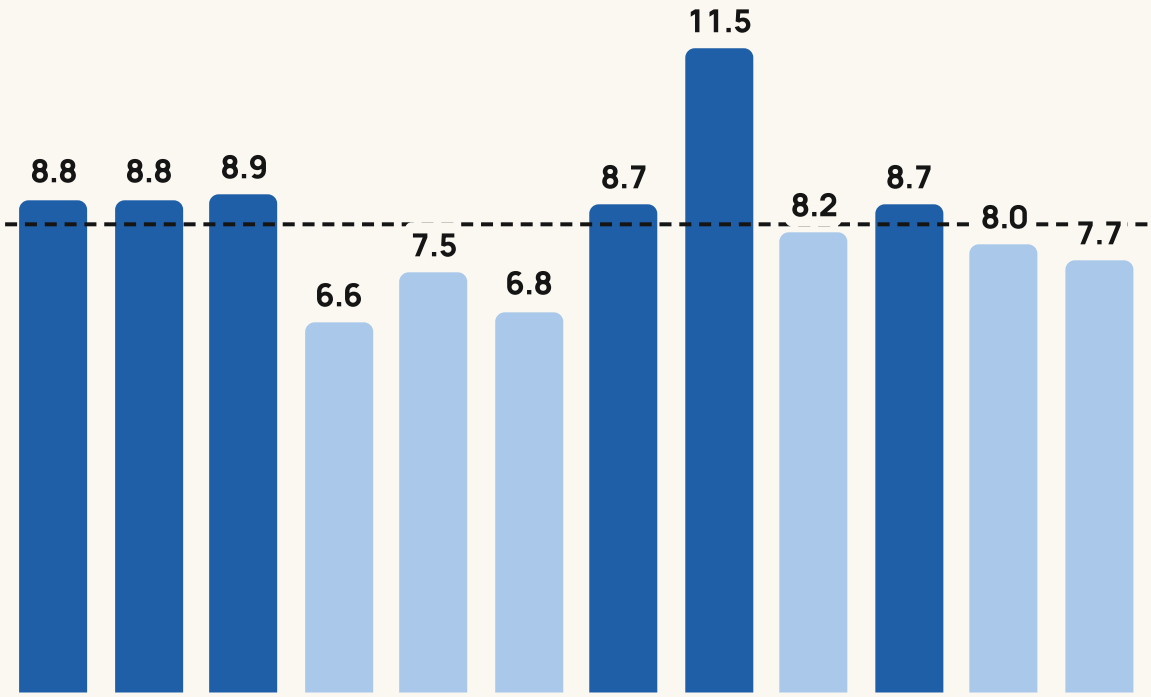
Traveloffsy

WHEN TO GO · JAPAN, BY PREFECTURE

Niigata

Month by month: 2025 crowds, 1991–2020 weather, 2027 public holidays.

Busiest: August (11.5% of 2025 guest nights) · **Quietest:** April (6.6%)
6 of 12 months were quieter than average.



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Share of 2025 nights, %	8.8	8.8	8.9	6.6	7.5	6.8	8.7	11.5	8.2	8.7	8.0	7.7
Average high, °C	5.3°	6.4°	10.3°	16.1°	21.3°	24.8°	28.7°	30.8°	26.4°	20.7°	14.3°	8.7°
Rainy days	21.1	16.8	15.5	11.5	10.1	9.5	12.5	10.0	11.8	13.6	17.7	21.5
Flights and stays	Not covered: our price-by-month pages cover Europe only.											
Public holidays 2027	2	2	2	1	3	0	1	1	2	1	2	0

Bars: share of Niigata's 2025 guest nights. Light bar: quieter than average, fewer nights than an average month (dashed line, 8.3%).

Weather: 1991–2020 averages at Niigata, not a forecast. A rainy day has at least 1 mm of precipitation.

Holidays: national public holidays only; regional and local ones are not included.

Source: 出典：「宿泊旅行統計調査」（観光庁）（Japan Tourism Agency, Overnight Travel Statistics Survey, 2025）; 出典：気象庁ホームページ（新潟 平年値）（Japan Meteorological Agency, 1991–2020 normals, Niigata station）; 出典：「国民の祝日について」（内閣府）（Cabinet Office）. Licensed under PDL1.0.「宿泊旅行統計調査」（観光庁）、気象庁「平年値」、「国民の祝日について」（内閣府）を加工して作成 – edited by Traveloffsy (shares, selection, counts). Checked 17–22 Sep 2026. Figures change: check the latest at **traveloffsy.com/off-season-japan-niigata**. General information, not advice.