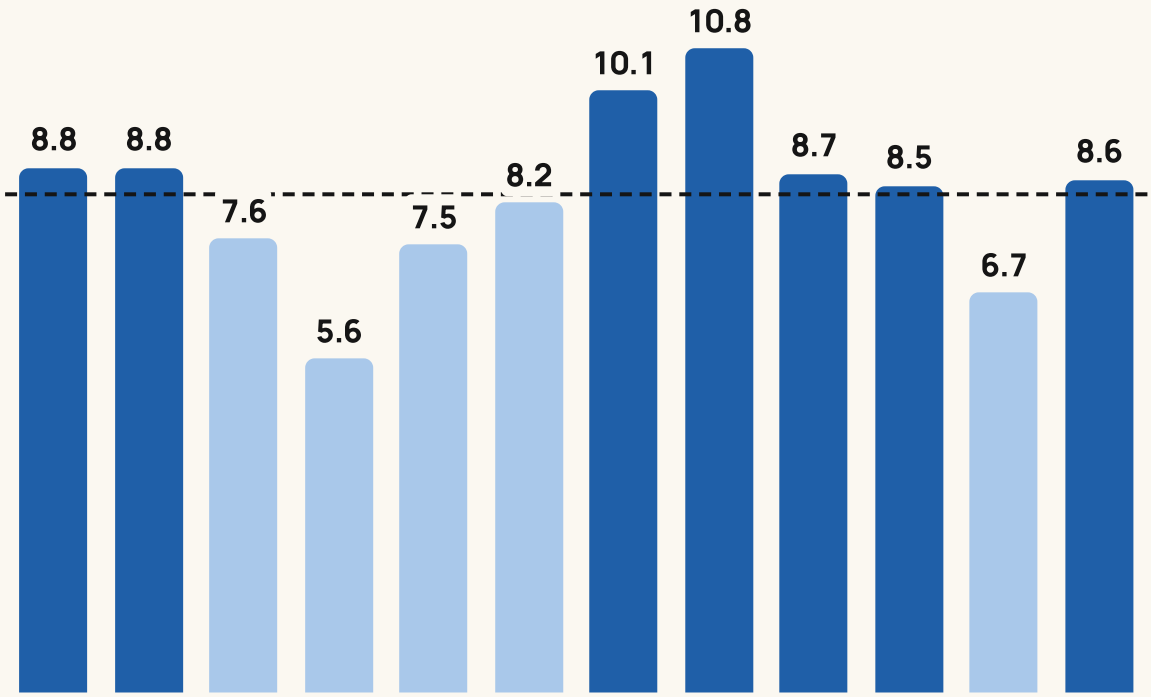
Traveloffsy

WHEN TO GO · JAPAN, BY PREFECTURE

Hokkaido

Month by month: 2025 crowds, 1991–2020 weather, 2027 public holidays.

Busiest: August (10.8% of 2025 guest nights) · **Quietest:** April (5.6%)
5 of 12 months were quieter than average.



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Share of 2025 nights, %	8.8	8.8	7.6	5.6	7.5	8.2	10.1	10.8	8.7	8.5	6.7	8.6
Average high, °C	-0.4°	0.4°	4.5°	11.7°	17.9°	21.8°	25.4°	26.4°	22.8°	16.4°	8.7°	2.0°
Rainy days	18.3	16.0	13.9	9.6	8.5	7.5	7.7	9.5	10.2	11.6	14.6	16.0
Flights and stays	Not covered: our price-by-month pages cover Europe only.											
Public holidays 2027	2	2	2	1	3	0	1	1	2	1	2	0

Bars: share of Hokkaido's 2025 guest nights. Light bar: quieter than average, fewer nights than an average month (dashed line, 8.3%).

Weather: 1991–2020 averages at Sapporo, not a forecast. A rainy day has at least 1 mm of precipitation.

Holidays: national public holidays only; regional and local ones are not included.

Source: 出典：「宿泊旅行統計調査」（観光庁）(Japan Tourism Agency, Overnight Travel Statistics Survey, 2025); 出典：気象庁ホームページ（札幌 平年値）(Japan Meteorological Agency, 1991–2020 normals, Sapporo station); 出典：「国民の祝日について」（内閣府）(Cabinet Office). Licensed under PDL1.0. 「宿泊旅行統計調査」（観光庁）、気象庁「平年値」、「国民の祝日について」（内閣府）を加工して作成 – edited by Traveloffsy (shares, selection, counts). Checked 17–22 Sep 2026. Figures change: check the latest at **traveloffsy.com/off-season-japan-hokkaido**. General information, not advice.